

Media Kit

Carolyn Thompson

Author & Careers Expert

Ten Secrets to Getting Promoted
Ten Easy Steps to a Perfect Resume
Ten Steps to Finding the Perfect Job

Introduction

Carolyn Thompson resides in the Washington, DC area and has been a talent acquisition and management professional since 1988. She is Director of Human Resource Services at Dixon Hughes Goodman, formerly Goodman & Company, one of the largest regional CPA firms in the US. A creative entrepreneur and a certified career coach, she is frequently called upon by national news organizations such as *The Washington Post*, *The Wall Street Journal*, *NPR*, *CNN*, *MSNBC* and *AOL Jobs*, among others, to contribute content on a variety of topics. Her articles on career development and the employment industry have been published in various national magazines, trade journals, and on the Internet. An enthusiastic motivational speaker, she is a member of the National Speakers Association, The Pinnacle Society, and The International Coach Federation. She is certified by both the National Association of Personnel Services (NAPS) and the American Staffing Association (ASA) as a continuing education provider. Her blog can be found at www.JobSearchJungle.com.



Carolyn is an alumnus of Kansas State University and author of:

TEN EASY STEPS TO A PERFECT RESUME

TEN STEPS TO FINDING THE PERFECT JOB

TEN SECRETS TO GETTING PROMOTED

Press Release

New Career Handbook Reveals Secrets to Promotion

WASHINGTON DC: With the tides turning on the greatest recession in recent US history and Americans beginning to re-enter the workplace, Carolyn Thompson, DC's leading careers expert, is cutting to the chase in her newest title, *Ten Secrets to Promotion*, and revealing the keys to getting promoted in today's economy.

"Companies are starting to hire again," says Thompson, "and now more than ever, career-minded individuals need to start focusing on how to strategically position themselves for promotion."

Thompson, who has been in the executive recruitment industry for over 20 years, has spent the past year interviewing and analyzing C-Level executives from around the country to find out just what it takes to stand out from the crowd and move up the corporate ladder.

Thompson's research identified several distinct qualities and factors that executives look for when considering candidates for promotion. "I sat down with executives and asked about how they landed promotions on the way up -- and why they give promotions now," said Thompson, "time and time again, I heard the same answers."

In similar fashion to her other titles, Thompson's *Ten Secrets to Promotion* presents her latest findings in a simple and straightforward manner, and offers readers a myriad of advice that can be put to use immediately.

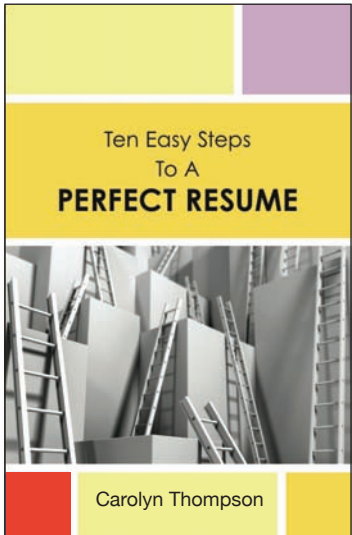
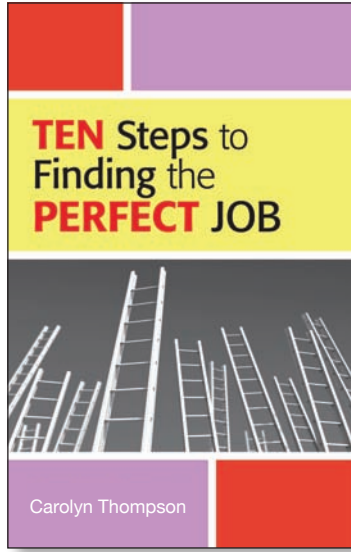
This book, along with Thompson's other titles, can be found on her website, www.CarolynThompson.net and at www.Amazon.com. She can also be found lending her experience, advice and stories on her blog, www.JobSearchJungle.com.

Carolyn Thompson is available for interview.

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Publications



Reviews

"Carolyn's TEN SECRETS TO GETTING PROMOTED provides insight into the nuts and bolts of the promotion process. She provides constant reminders to be cognizant of the corporate culture while concurrently looking within for your unique strengths that will ensure success. Carolyn translates office politics into an easily understood action plan that gives you an advantage over other qualified candidates. Her latest book provides a critical edge in today's work environment where everyone is expected to do more with less and competition is fierce."

- **MARK ROSS**, *The Washington Post*

"The perfect job is the ideal combination of content, compensation and lifestyle. TEN STEPS TO FINDING THE PERFECT JOB will help move your search forward, allowing you to find the right position with that exact balance. It's loaded with practical job research strategies and preparation advice helpful to job seekers at any level. Don't get caught in a compromise, use the TEN STEPS to drive yourself forward to achieve your job search goals and attain ultimate success."

- **CHRIS ROGERS**, *CPA AES Corporation*

"10 Easy Steps to a Perfect Resume" is a must have for all job seekers. Entry level candidates will gain valuable staging insight - answering questions like "Where do I start?" "What information is most important" Seasoned candidates will gain advantage over their competition by using these steps to critically examine and fine tune their resumes - pack it with pertinent perfection. Thompson's book is easy to read, logical, and results oriented - after all, the interview process starts with the "Perfect Resume."

- **LORI KOFFLER**, *USA Today*

Workshops & Speaking Engagements

In addition to authoring three career handbooks, Carolyn Thompson is a member of the National Speakers Association & regularly speaks on topics such as...

- **Search engine optimization and recruiting strategies**
- **Organizational development**
- **Employee engagement and retention**
- **Leadership development and management**
- **Interviewing techniques and training for both job seekers & interviewers**
- **Marketing, business development and segmented strategy**
- **Conflict resolution**
- **Strategic career planning**
- **Recruiter training**
- **Non-profit topics, including: board building, volunteer attraction and retention, membership strategy**

In The Media

Carolyn Thompson's careers expertise and commitment to teaching others has not gone unnoticed.

Interviewing regularly for print, television and radio news stories, Carolyn has helped thousands of people take a hold of their careers and set themselves apart from the competition.



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Contact

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