

Job-hunting Today, A New Emphasis on Strategy

WASHINGTON -- In a job-market where open positions are few and far between and talent is in no short supply, strategy has become the cornerstone of successful job hunting.

"It's a buyers' market right now, and the product is talent" says Carolyn Thompson, DC's Leading Careers Expert and author of the newly released *Ten Steps to Finding the Perfect Job*, "being qualified isn't enough anymore -- from the resume to the negotiation table, job-seekers need to focus on developing a strategy as unique and impressive as their own experience."

Carolyn Thompson is a 20-year career-industry veteran, notable author and President of CMCS (www.cm-cs.com). An active member of the Pinnacle Society and the International Coach Federation, Carolyn speaks frequently across the United States on the subjects of career development, recruitment and motivation.

In her newest book, *Ten Steps to Finding the Perfect Job*, Carolyn Thompson has focused 20-years of experience as an executive recruiter into outlining the ten key steps to developing and executing a successful job-search strategy. "Hiring managers are looking to fill open positions with problem-solvers and forward-thinkers," says Thompson, "the best way to set yourself apart and show your abilities as a leading candidate is with a well-formulated strategic approach."

Ten Steps to Finding the Perfect Job provides strategic insights into:
Understanding the process, networking, recruiters, appropriate follow-up, negotiating the offer and other key areas of the job hunt.

Ten Steps to Finding the Perfect Job is a must-have resource for every job-seeker competing in today's market.

You can find this book along with Carolyn's other titles on her organization's website, www.CM-CS.com, and at www.Amazon.com. Thompson can also be found lending her experience, advice and stories on her new blog, www.JobSearchJungle.com.

Carolyn Thompson is available for interview.

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