

Departing From Unemployment Figures, Job Seekers Focus on Strategy

WASHINGTON -- With the Bureau of Labor Statistics scheduled to release April's unemployment numbers in two weeks, DC's Leading Careers Expert, Carolyn Thompson, has a message for our nation's employment hopefuls: "Develop a strategy, stay motivated, and stay focused - opportunities will present themselves."

Carolyn Thompson is the President of CMCS, a Washington DC -based executive recruitment firm, and notable author on the subjects of resume development, job search strategy and career management. In response to a constricting job market this past year, Carolyn is hosting resume and career workshops across the US, offering her and colleagues' expertise to the public for free. Her goal is to motivate job-seekers and to promote the development of effective job-search strategies.

During workshops, DC's Careers Expert urges attendees not to get caught up in the news coverage or market fluctuation. "The Bureau of Labor Statistics figures provide wonderful indications of long-term developments and trends in the job market," says Carolyn, "but individual decisions should not be made based on these numbers - right now, job-seekers can't afford to let month-to-month upswings or backslides in the unemployment numbers affect their job hunting strategies."

Carolyn's next public workshop will be held in Washington DC this May, and while April's unemployment numbers will likely enter the conversation, Carolyn's primary message will be: motivation, strategy and focus.

Carolyn Thompson is currently authoring a series of straightforward career guidebooks for job seekers at every level, from students entering the job market to seasoned veterans looking for the next big promotion. Drawing on twenty years of industry experience, Thompson has recently released the first two titles in this must-have series: *Ten Easy Steps to a Perfect Resume* and *Ten Steps to Finding the Perfect Job*, with the third, *Ten Secrets to Promotion*, being released this year.

These titles can be found on the Career Expert's website, www.CarolynThompson.net, and at www.Amazon.com. Carolyn Thompson can also be found lending her experience, advice and stories on her new blog, www.JobSearchJungle.com.

Carolyn Thompson is available for interview.

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